

**CHINA**  
From the  
**LONG★MARCH**  
to  
**WAL★MART**

Join CIR at its most exciting and comprehensive project ever, *Spotlight on China – From the Long March to Walmart, June 2 to 6*. The Spotlight is a multi-day event of interactive Lectures and Workshops; films, art & artifacts exhibits, *Lunch with a Punch* with the Santa Fe Chamber of Commerce, the CIR Member Party at the Museum of International Folk Art, Santa Fe Gallery Exhibits, and a Taste of China Cooking Class.

## Spotlight Overview

### Tuesday & Wednesday June 2 & 3

#### Tuesday, June 2

FREE kick-off presentation

**Diplomacy of Change:** Dr. John Dobson.  
5:30 pm -- Unitarian Universalist Church of Santa Fe, 107 W. Barcelona Road at Don Gaspar.

The CIR Spotlight on modern China opens with a free presentation looking at U. S. relations with China focusing on historical trade, political and social factors that have contributed to the emergence of today's China. *No reservations required.*

#### Wednesday, June 3

**Lunch With a Punch** -- jointly sponsored by CIR and the Santa Fe Chamber of Commerce.

**Business in China: Issues, Anecdotes and Prophecies** with David Rubenstein, PhD.

11:45 am -- Hilton of Santa Fe/Historic Plaza, 100 Sandoval Street.

How is China responding to the world economic crisis and what can those doing business in China expect? *\$32 each. Reservations required through the Chamber, 988-3279.*

### Thursday, Friday & Saturday June 4, 5 & 6

Ticket prices for Spotlight Lectures and Workshops are explained below. Please note Lunch With a Punch, CIR Member Party and the Taste of China cooking class are priced separately. All Spotlight activities are at the Santa Fe Community College except for CIR Member Party at MOIFA. The SFCC cafeteria will feature a Chinese entrée daily for lunch (not included in Spotlight prices).

#### Thursday, June 4

9 am – noon

**Spotlight Lecture with Q&A: Economics of Change:** Paul Trescott, PhD.

Explore the interaction of economic and political changes in China.

1 – 4 pm: *concurrent workshops; select one*  
**Spotlight Workshop: Mandarin & Calligraphy 101:** An immersive class where participants will practice Mandarin language and calligraphy

**Spotlight Workshop: Experience China:** It may be far away, but travel to China is not out of reach and there are some places you won't want

to miss. The workshop addresses influences on textiles, efforts to sustain local crafts and travel to where art and culture still thrive.

**Special activity: CIR Member Party**

6 pm – Museum of International Folk Art, 710 Camino Lejo. Celebrate the art of China with a private showing and docent-led tours of MOIFA's exhibit, **Writing with Thread: Traditional Textiles of Southwest Chinese Minorities**, and enjoy Chinese hors d'oeuvres and wines. *\$50 each and reservations required.*

## Friday, June 5

9 am – noon: *concurrent workshops; select one*

### **Spotlight Workshop: Oriental Medicine:**

Learn about the therapies and techniques found in the Yellow Emperor's Classic, a treatise on health and healing, and the many aspects of Chinese culture that have been integrated into current and accepted medical practice.

Presented by Onur Aydinoglu, DOM, DAOM, DiplOM (Center For Life, UNM, Albuquerque).

**Taste of China Cooking Class:** Smell, taste and get your hands right into making delicious and popular Chinese food items with CIR Member and local culinary instructor, Margo Taylor. *\$75 each; reservations required. Class limited to 20.*

9 am. **On the Screen:** Films are often considered "soft-power diplomacy." See *Raise the Red Lantern* and *Legend of the Black Scorpion*, modern Chinese film favorites. *Free, no Spotlight ticket required.*

1 – 4 pm

### **Spotlight Lecture with Q&A: Politics of Change:** Steve MacKinnon, PhD.

Education, distribution of wealth, rural poverty, evolving politics and environmental impacts will be discussed in relation to the world economic crisis.

Special Activity: Friday evening -- **Santa Fe Galleries spotlight on China.** Many local galleries are featuring Chinese artists or art from China.

## Saturday, June 6

9 – 10:30 am

### **Spotlight Lecture with Q&A: Culture of Change: Chinese Celebrations, Crafts Development and Impact on Rural**

**Economics and Social Structure:** Visiting Professor, Kitty Trescott.

Explore customs and social norms, rural crafts and the social structure that binds them together. This lecture is a suggested precursor to the Spotlight Teacher/Parent Workshop also with Mrs. Trescott.

11 am – 1 pm

### **Spotlight Lecture and Q&A: The Business of Change: Business in and with China:**

Moderated by Santa Fe's favorite columnist, Bill Stewart, Professors Trescott, MacKinnon and

Dobson will join Darby McQuade, founder and CEO of Santa Fe landmark, Jackalope, in a discussion dissecting what it takes to do business in China against the context of politics, culture and social norms presented in the previous Spotlight Lectures.

11 am – 1 pm

### **Spotlight Teacher/Parent Workshop: Engaging Students with China: Putting a bit of China into the home or classroom:** Kitty Trescott

Armed with samples, examples, and how-tos, Mrs. Trescott will make any individual successful in presenting different aspects of Chinese culture to students of any age.

The 2009 CIR Spotlight on China is made possible in part by a grant from the New Mexico Humanities Council. CIR also thanks Hilton of Santa Fe Historic Plaza Hotel, Walter Burke Catering Company and Jackalope for their support.

## Ticket & Reservation Information

**Six Spotlight Lectures and Workshops, June 4, 5 & 6** -- \$20 each or buy package of six for \$95. Spotlight tickets are available by credit card on-line at [www.sfcir.org](http://www.sfcir.org) or by mailing a check to CIR, 1210 Luisa, #6, SF, NM 87505. Also available for cash, credit card or check at the free kick-off presentation on June 2 and at the door, June 4, 5 & 6. **Lunch With a Punch, June 3** -- \$32 each. Reservations and payment due by **Thursday, May 28**, *only* by calling SF Chamber of Commerce, 988-3279. **CIR Member Party, June 4, at Museum of Int'l Folk Art** -- \$50 each. Reservations and payment due by **Thursday, May 28**, either by credit card on-line at [www.sfcir.org](http://www.sfcir.org) or by mailing a check to CIR, 1210 Luisa, #6, SF, NM 87505. **Taste of China cooking class, June 5** -- \$75 each. Reservations and payment due by **Thursday, May 28**, either by credit card on-line at [www.sfcir.org](http://www.sfcir.org) or by mailing a check to CIR, 1210 Luisa, #6, SF, NM 87505. Class limited to 20.

Full-time students (25 years or under) with appropriate identification enrolled at area high schools and colleges are welcome to attend the six Spotlight Lectures and Workshops for free. Full or partial scholarships to Spotlight Lectures and Workshops are available upon request through the CIR office.

**Cancellation Policy:** tickets for Spotlight Lectures and Workshops and CIR Member Party, full refund if notice of cancellation *received* at CIR office by **Thursday, May 28**, and for Lunch With a Punch by calling Chamber, 988-3279, by **Thursday, May 28**. No refund for Taste of China Cooking Class or for Spotlight Lecture and Workshop tickets bought **Friday, May 29, or after**.